



Stockist Package

PowerLite Performance Electrics, manufactured in the UK by Eurolec Components, is an exciting range of High Torque Starters, Lightweight Alternators and the "Dynalite" Dynamo replacement - an alternator which looks exactly like a traditional dynamo!

This product range – which is aimed squarely at the Classic, Motorsport and Kit Car markets – has been distributed worldwide for several years and Eurolec are now creating an opportunity to boost sales with new distributors.

A professional support package has been developed to provide distributors with the materials necessary to stock, market and sell the product effectively – providing a profitable boost to your turnover with a unique, viable product range.

This package includes:

- Special distributor pricing creating a substantial profit opportunity
- Strong branding through www.powerlite-units.com with a link to your website
- Marketing support, including high profile, national advertising in most of the major magazine titles, sales presentations and promotions and a presence at many national and international exhibitions
- Point of sales material including leaflets and leaflet holders, stickers and posters
- Stock packages tailored to your market including payment options
- Training for your staff at your premises; sales training and technical training
- Visit to our factory for training purposes and technical demonstrations
- Annual stock cleanse on a one for one basis by value
- Professional catalogue
- Excellent after-sales support and technical backup
- Capability to make "one-offs" – an excellent profit opportunity
- Direct despatch to your customers where required

If this opportunity appeals to your business, and you would like to become a Stockist, please contact Michael Hadley for more details.

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